Co-op Lab - Critical Paths to a Market-Space for ‘’Minding Your Own Business’’

Phase 1. Join Co-op Lab as a Co-Owner of a platform and process enabling:

- a unique audit of skills, time, knowledge, goods and services as offers and needs are matched for exchange and barter for you, your organisation and/or your project
- local Co-op Labs to form hub-and-spoke hub guild networks as like-minded people present and match their interests and experience
- hands-on quality production founded on choices for inclusion in life-long learning as a route into true well-being
- local people to develop, fund and support organisations and projects using ‘’crowd-owning’’ as the common sense way to combine and augment their potential
- the social value of savings to public expenditure as co-owners improve and reduce costs of local services; while Well-Being expands
- ‘’peer pressure’’ to transform into a proliferation of opportunities to enjoy life by contributing to production of high-quality goods and services
- Co-op Lab networks to supply their own demand using labour-materials-equipment from local to regional to national to international

Phase 2. Well-Being Village platform informing development opportunities with:

- analyses and valuations to identify SROI using asset and social value calculations, development projections and project modelling
- a new market for investment that :
  - enables the ‘’living infrastructure’’ to co-operate for common good
  - unfolds savings to public expenditure that merit increasing tax relief
  - produces invest-worthy assets secured on ‘’co-own-and-leaseback’’
  - unfolds a novel circular economy generating debt-free spending power
- a dynamic civic-economic modelling engine:
  - development reporting platform
  - preventative economics dashboard
- and cooperative infrastructure operating system.
- Proof of concept using a platform to support engagement founded on real-world modelling of preventative social-cultural-economic-financial-political co-owned infrastructure.

3. Market-Space where you own the digital toolset to:

- generate and choose your own means of exchange as additional barter and spending power using your own e-commerce platform
- develop your talents, abilities and aspirations with like-minded people as the next logical phase of social media networking
- discover untold opportunities to co-operate and contribute using your own data privately, free from advertising and interference